

INFORMATION CLAUSE FOR PERSONS EXPRESSING OPINIONS AND CONDUCTING CORRESPONDENCE VIA SOCIAL MEDIA NETWORKS

In accordance with Article 13 acts 1 and 2 of the Regulation (EU) 2016/679 of THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 (GDPR), I hereby inform you that:

1. The administrator of your personal data is: EXTRAL Sp. z o. o. with its registered office in Żory, ul. Wygoda 2, 44-240 Żory, KRS: 0000294931, NIP: 534 2375148, REGON: 141217747.

In accordance with the judgment of the Court of Justice of the European Union in Case C-210/16 Unabhängiges Landeszentrum für Datenschutz Schleswig-Holstein / Wirtschaftsakademie Schleswig-Holstein GmbH, the CJEU found that we are joint controllers with the operator of the social networking site.

2. To provide information regarding the processing of your personal data, we have appointed Ms. Bożena Krawczuk as our Data Protection Officer. Please send any information to the Data Protection Officer's email address: ido@extral.com.
3. Your personal data will be processed for the purpose of communicating within Facebook accounts, in particular responding to reactions, comments, and private messages, as well as for statistical and advertising purposes carried out via tools provided by Meta Platforms Inc. based on your consent – Article 6, act 1, letter a of the GDPR.
4. Your personal data will be transferred to the social networking site provider Meta Platforms Inc. (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland). The partners of the civil partnership and Meta Platforms Inc. are joint controllers of your data in accordance with the CJEU judgment in Case C-210/16.

Detailed information regarding mutual agreements between controllers is available at: https://www.facebook.com/legal/terms/page_controller_addendum.

The rules for processing your personal data by Meta Platforms Inc are available at: <https://www.facebook.com/privacy/explanation>.

5. Due to the global flow of data within the services, Meta Platforms Inc. may transfer your data outside the European Economic Area on the basis of an implementing decision confirming an adequate level of protection – Data Privacy Framework.
6. Your personal data will be processed until your consent is withdrawn.
7. You have the right to access your data and the right to rectify, erase, limit processing, transfer, withdraw consent at any time, and object.
8. Providing your data is voluntary, but due to the operating principles of Facebook and Instagram, it is inextricably linked to subscribing to the fan page, commenting or responding to posts, or sending us a private message. When a logged-in user browses the fan page, statistical data is collected automatically by Meta Platforms Inc.

9. You have the right to lodge a complaint with the President of the Personal Data Protection Office if you believe that the processing of your personal data violates the law.
10. Your data will not be used for automated decision-making, including profiling, that produces legal effects for you or significantly affects you in a similar way.